Firm Report

Top level breakdown of US Trademark Law Firm.

S A M P L E

Firm Domain(s)	Domains
sophietrademarkwhizlawfirm.com	1

Applications

29

New Applications Docketed

Applications

22

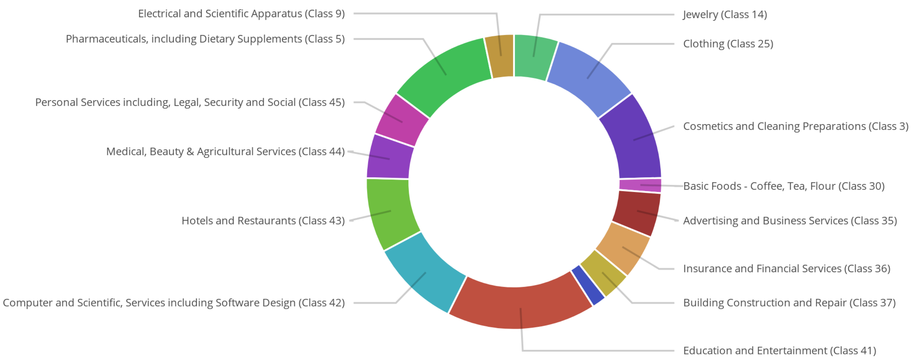
Published

New Registrations

11

Registered - Principal and Supplemental

Applications by Class Goods/Service



Office Actions

0.5

Office Actions / Docketed Ratio

Office Actions

8

Applications with Response to Office Action Filed - Count

Office Actions

80%

Successful Responses to Office Actions

Oppositions

0

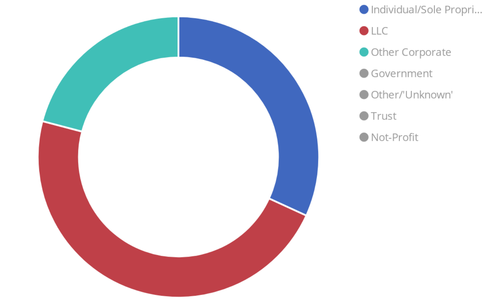
Applications Opposed - Count

Client Information - Number of Clients

28

Number of Clients with Active Applications

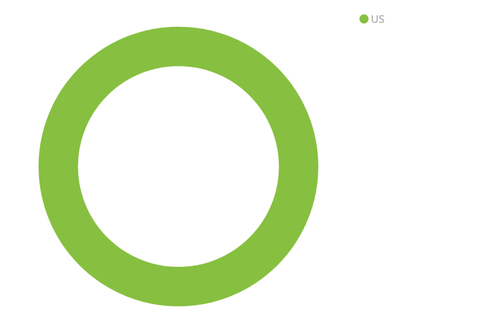
Client Information - By Organization Type



Client Information

Top Clients	Active Applications
ETC Pharmaceuticals, Inc	4
Karvana LLC	4
Highstyle Fashions, Inc.	3
Taber, Larry	3
Intellectual Property Associates, Inc.	3
Leigh Partridge	3
March Media Group, LLC	2
Alex Lightner	2
ARL LLC	2
270 Motorsports LLC	1

Client Information - By Country



Firm Details

5

Attorneys/Correspondents

Firm Details - Top Attorneys

Correspondent/Attorney	New Applications Docketed
Sophia Trademarkwhiz	13
Mark Lawyer	4
Ellie Attorney	4
Bart Advocate	3
Heidi Legal	2

REPORT KEY - U.S. TRADEMARK FIRM AND LAWYER REPORTS

APPLICATIONS

New Applications Docketed – the number of new cases that have been assigned to USPTO trademark examiners in the attorney or firm's name.

Published – the number of applications that have been published. Published applications are those applications that have received a review by the assigned USPTO examiner and have met all technical and substantive requirements to permit the application to proceed. Published applications may have received one or more office actions or examiner amendments prior to approval for publication.

Registered – Principal and Supplement Register – the number of successful registrations.

Number of **New Applications Docketed**, **Published** and **Registered** are helpful to understand the size of an attorney or firm's practice.

GOODS/SERVICES

Application by Class – Goods/Service – a breakdown of applications based upon the specific goods and services for all new applications filed. Goods and classes are broken out by international NICE system.

Useful to determine whether the firm/attorney has handled cases in specific areas.

OFFICE ACTIONS

Docketed Ratio – The ratio of docketed applications receiving an initial office action by the assigned examiner. A ratio of .5, means that 1 of every 2 applications received an initial office action.

A higher ratio (closer 1) shows that the attorney or firm often has either technical or substantive issues with initially filed applications.

Applications with Response to Office Action Filed – Count – the number of applications for which the attorney or firm has filed a response to an office action.

Useful to help determine the experience drafting responses to office actions.

Successful Responses to Office Actions – Percentage – the percent of published applications following a submitted office action response. Publication indicates that the office action response typically overcame the examiner's objections.

Useful to help determine the effectiveness in responding to office actions.

OPPOSITIONS

Applications Opposed – the number of applications opposed by third-party opposition. Following publication, third parties have a thirty-day period to file an opposition with the Trademark Trial and Appeal Board arguing why the mark should not issue. Often, third parties claim that because they have prior use of the mark, and the applicant's mark and goods or services are similar, that consumers will likely be confused. Oppositions are costly to defend and can stop registration of a mark.

Useful to help determine whether an attorney or firm is searching and clearing marks prior to filing applications.

CLIENT INFORMATION

Number of Clients with Active Applications – the number of clients the attorney or firm has with active pending trademark applications.

By Organization Type – a breakdown of the types of clients the firm represented – such as corporations, LLC, sole-proprietors, non-profits.

Top Clients – a list of the top ten clients and the number of active applications for each.

By Country – a breakdown of clients by country of origin

Useful to determine the trademark caseload of a current attorney or firm, the type of organizations they represent, and whether they have a U.S-based or international practice.

FIRM DETAILS (for firm reports only)

Attorneys/Correspondents - the number of attorneys with active cases at the firm.

Top Attorneys – a list of the firm's attorneys with active trademark applications and the number of new applications docketed.

Useful to understand the scope of a firm's trademark practice and the activity of individual attorneys at the firm.

ABOUT MNEME ANALYTICS'

U.S. TRADEMARK FIRM AND LAWYER REPORTS

Reports are based on 2018, 2019 and 2020 information as obtained from the United States Patent and Trademark Office. While every effort has been made to ensure the accuracy of information contained in these reports, Mneme Analytics LLC, its officers and employees provide no representation, or warranty, express or implied, regarding the accuracy, completeness or correctness of information provided.

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